



Volvo Bus Corporation

## Press Information

# Major order for Volvo Buses in Mexico

**Volvo Buses has secured an order for 409 coaches in Mexico. The buses are scheduled for delivery in 2011.**

Mexico is a country with less developed train services and where air travel is too expensive for most inhabitants. Consequently, a major portion of long-distance travel is conducted using coaches.

[Volvo Buses](#) has now received a major new order for 409 [Volvo 9700 coaches](#). Delivery will commence already in January and all of the buses are scheduled to be delivered during 2011. The buses will be assembled at Volvo Buses' plant in Tultitlán, outside Mexico City.

The client is IAMSA, which is a holding company for a large number of bus companies in Mexico. The companies that will own and operate the buses are ETN, Omnibus de Mexico, API, TAP and Turistar.

The buses are equipped with Volvo's new 13-liter engine, which complies with the tough Euro V exhaust requirements. In Mexico, Euro V is not yet a legal requirement, but, for environmental purposes, IAMSA's member companies have chosen to take the lead by selecting the engines that generate the lowest emissions.

"The main reason why we received this order is our close cooperation with IAMSA and the operators," says Per Gabell, President of Volvo in Mexico. "We work closely together to find the best solutions for them."

Since the 13-liter engine is new in the market, operators were quite cautious as is the case with all new technology.

“However, one of the operators, Omnibus de Mexico, has used our coaches with the new engine for some time and is very satisfied with its reliability, performance and fuel consumption,” says Per Gabell. “This has contributed to Omnibus and the other operators now placing a major order for the new coaches.”

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Volvo Bus Corporation is one of the the world's largest manufacturer of large buses and coaches. The range comprises complete vehicles, chassis, bus bodies, transport system solutions for metropolitan traffic, leasing, financing and service contract maintenance. Volvo Bus Corporation is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. The Group also provides complete solutions for financing and service.